

www.adviseadvertising.in

ADVISE[®]
DVERTISING & MEDIA PVT.LTD.

[we take pride for what
we do for our clients...]

Corporate office

Binapani Enclave, P-3, VIP Road,
Raghunathpur, Kolkata - 700059

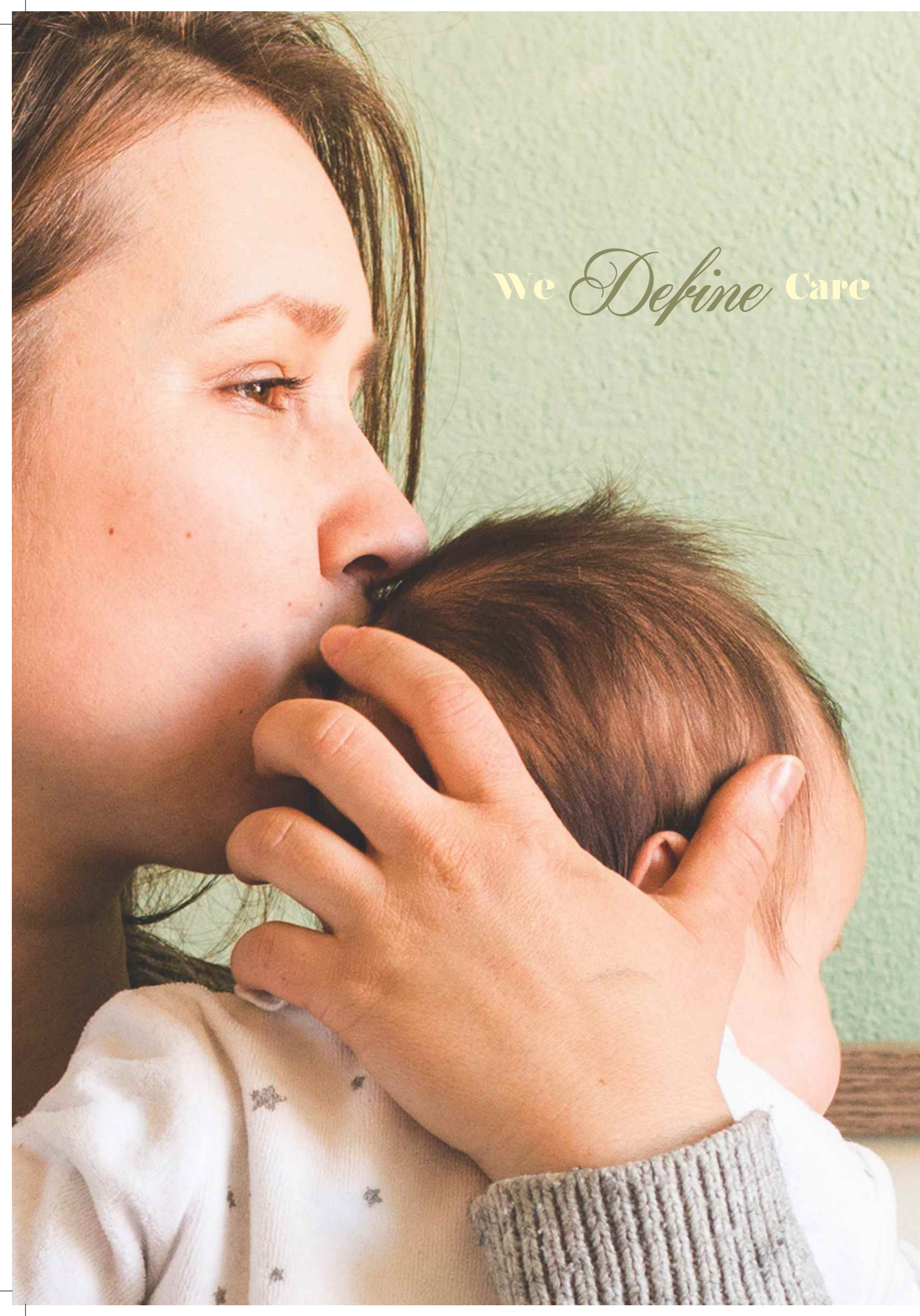
Register office

DE-9, VIP Road, VIP View, Block – C,
Ground Floor, Kolkata – 700059

Company
Corporate
Profile

Our Expertise With





We *Define* Care



What We Can

Advise Advertising empowers companies to take on different challenges on a daily basis, keeping up with the dynamic nature of the ever evolving world of branding, promotion and advertising. We'll help you master the toughest challenge of all - understanding your audience. We'll tailor a unique marketing and promotional strategy fit for your brand be it through Hoardings, Kiosks, Bus Brandings, Railway Branding, Digital Marketing, Premium Mall Branding and many more.

The Right Campaign Strategy

We identify your users based on their behavior and figure out the best time and the best way to reach them. Each user sees a different personalized message.

If you want your products to get noticed which leads holding an impression about your brand and product then we understand what's needed to keep them coming back for more..

We leverage the capabilities of every possible channel to create viral, innovative, buzz-worthy and intuitive campaigns to impact your target audience.

WHO ARE WE

ADVISE ADVERTISING was established in Kolkata in the year 1996, further Advise Advertising upgraded as Advise Advertising Media Pvt. Ltd. In today's busy and fast-paced life, Outdoor Advertising is perfect for reaching people on the go. Outdoor provides a continuous presence 24 x 7 and reaches audiences that other media find hard and cost-prohibitive to attract. Today Advise is one of the most trusted name in communication in the Eastern Region with a national reach and speciality skills in specific areas. Our role is to provide a central reference point for our clients in which it is possible to project and advance the relationship with the mass. Our team of highly qualified experienced and knowledgeable professionals is the pillar of our company. Keeping a constant eye on the market place and consumer behavior, trends are successfully absorbed, analyzed and implemented through strategic planning and relevant market research. Our executives are dedicated to handle clients and their brands and services. They understand the clients' business well and use that understanding to create superior creative briefs to create effective advertising. Our team consists of group of young, dynamic and charged people. Our service to our customers is praiseworthy without a blemish. We have a score of satisfied customers who by virtue of our trade practices, have patronized us for a long sustained business relations. Our Team help us to gain and build competitive advantage through their energy, imagination and local insights.

MISSION

1. By Fulfilling The Comments With Extreem Intelligibility & Accountability.
2. By Utilizing Latest Worldclass Technologies To Give End To End Solution.
3. By Extracting More Millage In Reasonable Investment To Ensure Maximum Benefit To The Client.
4. By Providing Exceptional Solution Through A Team Of High Quality Visionary Professsionals.

VISION

To Become Most Preferred, Dependable, Creative Media & Complete Branding Solution Agency Pan India.

Serving *With* Honesty



DESK OF CHAIRMAN

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In Today's OOH world, billboard is one of the most dependable out of home vertical with a custom made innovation being explored constantly to maintain clutter free aestheticism for pleasing viewership and faster brand recall. Ooh medium has also undergone a drastic change to carry the communication & responsibility for reaching out to each & every targeted consumer through aesthetic media positioning and creative strategies for instant brand recall.

Apart from strategic large format billboards, public utility spaces such as passenger shelters & transit media like mobile vans & fleet branding go beyond the mere orthodox medias to create brand recall and dare to do experiments depending upon the consumer behavioral research for media consumption which has vast potential to explore new horizons in the ooh domain. We, at Advise Advertising & Media Pvt. Ltd. also provide creative adaptation with respect to media vehicles, scientific planning tools to ensure smooth running of all out of home advertising needs.

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SERVICES

Our constant focus and effort on promotion strategies in marketing is to make our clients product aware to influence their target audiences to purchase it, and to establish a long-term relationship that will make them repeat customers. Some proven methods of communication we have devised for optimum output proves to be our forte are as follows:



Hoarding



Mobile Van Brnding



Bus Brnding



Road Signage



Bus ShelterBranding



Neon Sign



**Unique
Double Hydraulic
Mobile Van**



Pole Kiosk & Console



Event & Promotion

Our trained & skilled visionary professional work in many environments including, but not limited to shopping centres, supermarkets, offices, labs, hospitals, Airports and railways.

We know that any project will have its own, unique set of requirements. That's where our team come in and work with you to give you a bespoke and fully tailored solution to your Project.

All our mediums are of different sizes to ensure a perfect fit and visibility as per your project requirement.

Every project plans are followed by the set of members of the team to ensure everyone is working to the same remit.

Our planning service have experience in be it on or off roads.

OUR VARIOUS OPTIONS OF BRANDING & PROMOTIONS



HOARDING



HOARDING



HOARDING



HOARDING



HOARDING



HOARDING



HOARDING



HOARDING



HOARDING



HOARDING



PROMOTIONAL MOBILE VAN
(Unique Double Hydraulic)



PROMOTIONAL MOBILE VAN



HOARDING



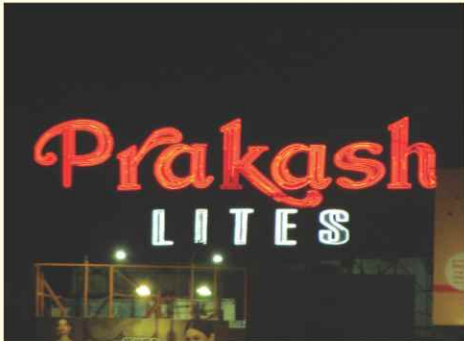
HOARDING



HOARDING



PROMOTIONAL BUS SHELTER



Neon Sign



Neon Sign

OUR VARIOUS OPTIONS OF BRANDING & PROMOTIONS



HOARDING



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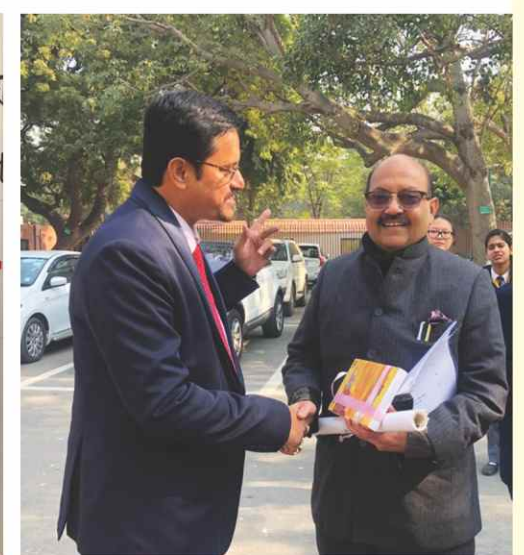
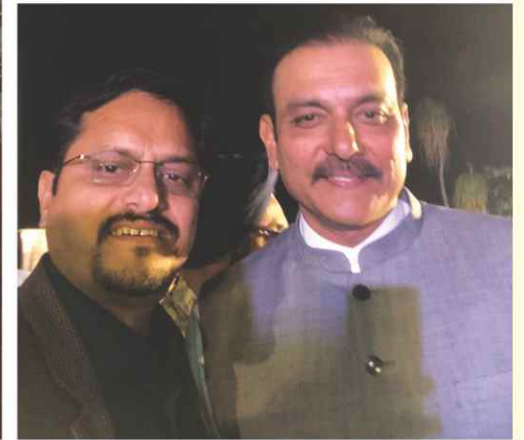


HOARDING



HOARDING

ACHIEVEMENTS



ACHIEVEMENTS



LONDON PARLIAMENT, UK



“BHARAT BHAGYAVIDHATA MAHATMA GANDHI NOBEL AWARDS” 2020

